



MALLA REDDY COLLEGE OF ENGINEERING

(Approved by AICTE, Permanently Affiliated to JNTUH)

Recognised under Section 2(f) & 12(B) of the UGC Act 1956, An ISO 9001:2015

Certified Institution.

Maisammaguda, Dhulapally, post via Kompally, Secunderabad - 500100

Telugu Bhasha Dinotsavam

తెలుగు భాషా దినోత్సవం



“History, Culture, Love, Faith & Unity”

29-8-24 @3.15 PM

MRCE AUDITORIUM



“On Telugu Day, we celebrate not just a language, but a rich tapestry of history, culture, and unity.”

**A
REPORT
ON**

The Telugu Language Day

తెలుగు భాషా దినోత్సవం

29-08-2024 3:10PM TO 4:00PM

The celebration of the Telugu Language Day began in 1966, however, the day to recognise and celebrate the language existed much earlier. Literary personalities such as GiduguVenkata Ramamurthy and KandukuriVeeresalingamPantulu were instrumental in promoting language in the late 19th and early 20th centuries.

The Telugu Language Day is celebrated every year on August 29 coinciding with the birth anniversaries of the Telugu poet GiduguVenkata Ramamurthy. The Andhra Pradesh government declared August 29 as Telugu Language Day in 1966.



The Telugu language holds a rich history and cultural heritage. It is the official language of Andhra Pradesh and Telangana and one of the 22 scheduled languages of India.

The origin of the Telugu language can be traced back to 400 BC highlighting the language's contribution to Indian literature and its role in preserving the cultural identity of Telugu-speaking communities. Telugu Language Day honours the efforts of luminaries like GiduguVenkata Ramamurthy to preserve and promote the language at the international level.

**Begin with a traditional lamp-lighting ceremony, symbolizing
the light of knowledge and wisdom**



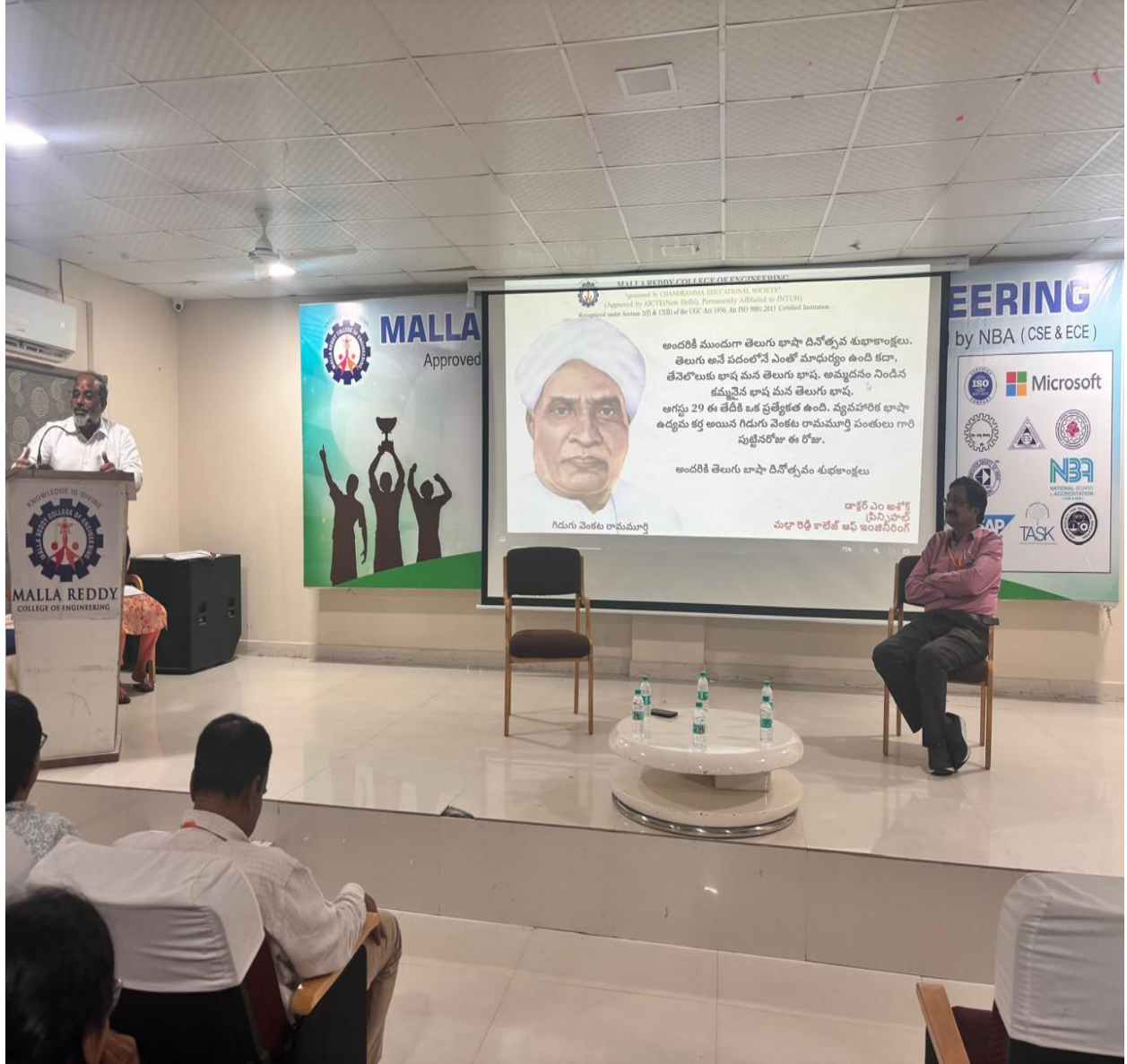
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the light of knowledge and wisdom**



Invite a chief guest or a respected figure in the Telugu community to give an inaugural speech.



Speech by principal DR.M.ASHOK sir regarding “The Telugu day”



Faculty participants attended to event





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Hearty Welcome to All !!!



Telugu Bhasha Dinotsavam has been a vibrant celebration of our beloved Telugu language, reflecting on its rich history and cultural significance. Today's events have showcased the beauty of Telugu literature, arts, and traditions, highlighting how our language unites and inspires us.

As we conclude the festivities, let's honor the contributions of poets, writers, and linguists who have enriched our linguistic heritage. This day serves as a reminder of our responsibility to preserve and promote Telugu for future generations. By embracing and nurturing our language, we continue to celebrate our identity and strengthen our cultural bonds.

Let us carry forward the spirit of this day, ensuring that Telugu remains a living and thriving part of our lives. May our collective efforts keep the language vibrant and cherished.



“History, Culture, Love, Faith & Unity”